

# Your new website — built around you.

Five complete homepage designs, the thinking behind them, and straight answers to what you raised.

Prepared for Ilias by EdTheDev

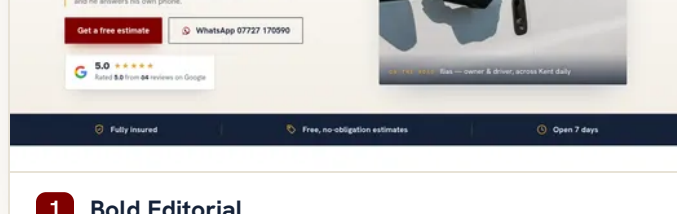
Ilias — here are the five homepage designs, all built on **your own logo and colours** and using **your real 5.0 Google reviews**. This one-pager is the short version of the thinking behind them, plus straight answers to the things you raised on our call. Have a scroll through the designs and the walk-through video, then just tell me which one feels most like you.

 **5.0** ★★★★★ 64 Google reviews — designed in, front and centre

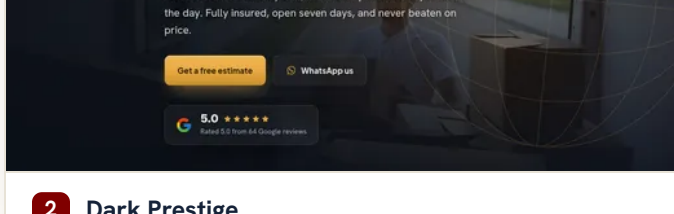
## THE DESIGNS

### Same brand, five different looks — you pick.

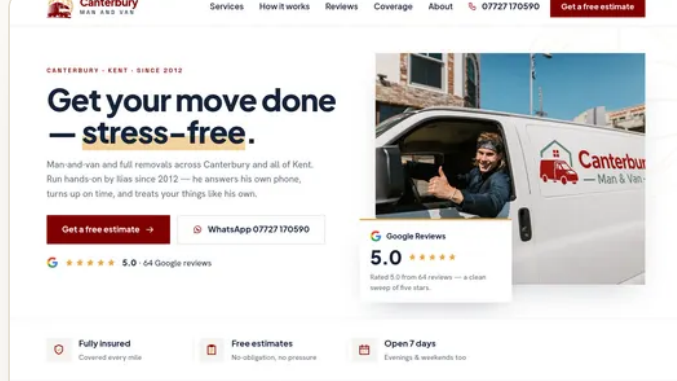
Every one uses your logo, your maroon and gold, and your real Google reviews — they just differ in personality, so you choose the feel that’s most you.



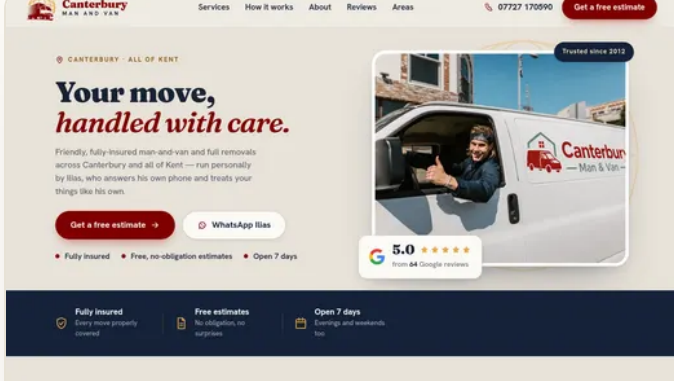
1 Bold Editorial



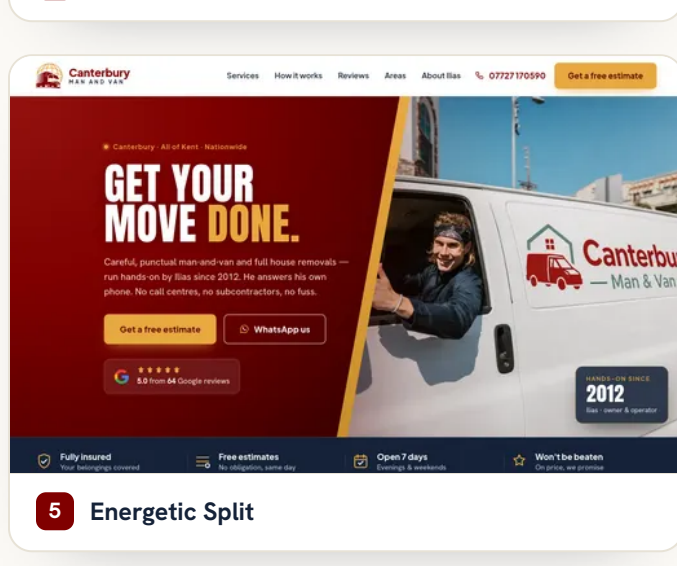
2 Dark Prestige



3 Clean Modern



4 Warm Trust



5 Energetic Split

Each one is a **complete homepage**, not just a banner — your hero with your reviews, the services you offer, a simple “how it works”, more of your Google reviews, a map of the Kent areas you cover, and clear ways to get in touch. These thumbnails show only the top of each; the walk-through video takes you through the whole page.

## THE THINKING

### Why the designs look the way they do.

#### Your brand, kept

Your logo — the van and globe — and your maroon and gold run through every design. This isn’t a rebrand; anyone who’s seen your van knows straight away it’s you.

#### Built for Kent

A real map of your area and the towns you cover, so the site says “this is your local mover” at a glance — and it helps you show up for the local searches that bring the calls.

#### One honest voice

You answer your own phone — so the site sounds like that: a real local you can ring, not a faceless national firm.

#### Your reviews, styled like Google

Your 5.0 from 64 reviews is the first thing a visitor sees, laid out exactly like Google. Nothing I could write is as convincing as your own stars.

#### Built for phones

Most people find a mover on their phone. Every design is fast and mobile-first, with your number one tap away.

#### Five directions, one decision

It’s your brand, so you choose the feel. Pick the one that’s most “you” and I build that one, properly.

## STRAIGHT ANSWERS

### The things you raised — answered honestly.

#### “Will I actually see results? Others pay a lot and see nothing.”

That’s the fear that matters most, so here’s the honest version. I won’t promise you a #1 spot — and be wary of anyone who does; Google themselves warn against it. But results aren’t magic, they’re a few things done consistently: a fast mobile site that turns visits into calls, your Google listing polished and your reviews kept growing (the biggest factor in the local map), consistent listings across the web so Google trusts you, and a few useful local pages so you show up for “removals Canterbury” and “man & van Kent”. It builds over a few months, not overnight — but you see the real numbers every month, so you’re never in the dark. And the part that protects you: **£0 up front and a six-month get-out** — if it isn’t working, you walk away. That’s the opposite of pay-a-lot-and-hope.

#### “Will moving to a new site hurt my current Google position?”

No — when it’s done properly, which is the only way I do it. We keep your domain, point every old page to the new one so nothing is lost, and your Google Business listing isn’t touched at all. It’s Google’s own recommended way to move a site: a short settle-in, then you’re stronger than before.

#### “My brand says ‘man & van’, but I actually do removals.”

You don’t start from scratch. Canterbury Man & Van stays your name and your brand — we simply widen what you show up for: man & van **and** house & office removals, across Canterbury and all of Kent. You keep everything you’ve built and reach more of the people already searching.

#### “Is it worth £89 a month?”

Put it against your own numbers: at **£80 an hour**, a single extra booking more than covers the month — and there’s **nothing to pay up front**. The first year covers building the site *and* the active SEO that gets you moving; after that it can drop to £39. It only has to work a little to pay for itself, and the aim is a lot more than a little.

## THE PLAN

### Simple, and built to get you calls.

#### A fast, modern site

Mobile-first and built to turn visitors into phone calls — on your brand.

#### Your reviews, growing

A simple, no-nagging way to keep the five-star reviews coming.

#### Local SEO, done properly

Tuned for the Canterbury & Kent searches that matter, your listing polished, reviews front and centre.

#### A few helpful blogs, then kept sharp

Useful local pages that build authority — then ongoing upkeep, with a plain monthly note on where you stand.

**£89** / month · £0 up front

first 12 months

That first year covers building the site *and* the active SEO. After 12 months you can move to a lighter **£39 / month** plan.

Your safety net — a **six-month get-out**. If you’re not happy with the progress, you can walk away. I only want to keep clients who are glad they stayed.

Nothing here is sales talk. Moving a website safely, guaranteeing rankings, and the one-listing rules are grounded in **Google Search Central** and **Google Business Profile** guidance; the review and local-ranking figures in independent research from **BrightLocal**. Happy to send the exact links any time.

## IF YOU GO AHEAD

### How it works — simply.

These designs are a starting point, not the finished article. You pick the one you like, and we shape it around you — wording, photos, layout — until it’s spot on. Nothing here is set in stone.

#### 1 Pick & refine

You choose a direction, and we tweak it together until you’re happy with it.

#### 2 I build it

The full site — your pages, your details, and an easy way for customers to call or message you.

#### 3 Go live, safely

We launch it keeping your domain and your Google rankings intact — no drop, no lost listing.

#### 4 Then it grows

Local SEO, reviews and small tweaks each month, with a plain note on where you stand.

Your site is usually live within a couple of weeks; the ranking work then builds steadily over the months after.

## WHAT HAPPENS NEXT

### Watch, scroll, and pick your favourite.

Have a look through the walk-through video and the designs, and tell me which one feels most like you — then a quick call and we’re moving. No pressure, and any question at all, I’m a phone call away.